

# Burma

Dr San Soo who was working in the U.K. was introduced to the Sterifeed T30 bench top pasteuriser and instantly saw the benefits it could bring to premature babies back in his home country of Burma. Professor Aye Aye Thein is the head of the department who established the milk bank and distributes the milk to peripheral hospitals. The milk bank at the Central Women's Hospital in Rangoon is the first milk bank in East Asia.



Milk bank at the Central Women's Hospital in Rangoon

# Sterifeed Cord Ring

- Simple to use
- One size fits all
- One simple elasticated ring
- No need to remove

Theresa Eheler is a volunteer midwife working in the Philippines in a charity birthing centre. Theresa contacted Medicare Colgate to praise our cord rings.

Theresa received a donation of our cord rings and loved them! Theresa had always used cord clamps, however when she tried our cord rings, she thought they were amazing. She commented that the mothers loved them because they are so easy to keep clean and so much more comfortable for the babies. The midwives found them hugely favourable, as they were easy to use. The cord rings are also small and therefore take up much less space in the birth room.

We wanted to thank Theresa for her wonderful comments and wish her and the charity every success for the future. We hope Theresa continues to use our products!



Theresa Eheler and the team in the Philippines



Sterifeed Cord Ring

# Sterifeed Sponsorship and Donations

Sterifeed donated 4,000 bottles to the GSH Hospital in Cape Town, South Africa last Christmas after visiting and being witness to the local needs.

Sterifeed were delighted to be sponsors of the Arsenal Soccer School this summer.



Arsenal Soccer School

[www.sterifeed.com](http://www.sterifeed.com) Now in 4 languages!



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CARING FOR YOUR BABY



STERIFEED  
.com

# NEWSLETTER 2010

*Sterifeed would like to welcome their new customers from around the globe*



Wakemed Mothers Milk Bank, Wakemed, Raleigh, USA



Hospital Virgen de las Nieves, Granada, Spain



East Tallin Central Hospital Estonia



Institute for Neonatology, Belgrade, Serbia



Mercy Hospital, Melbourne, Australia



The Universitari la fe de Valencia, Valencia, Spain



Quimper Lactarium, Brittany, France

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# Dear Reader,

2010 was another progressive year for Sterifeed's promotion of human milk banking and the supply of pasteurisation equipment for all milk banking needs. This year saw Sterifeed install pasteurisers in several new markets, namely Serbia, Estonia and Burma confirming our position as the global market leader in the provision of the safest pasteurisation equipment for donor human breast milk. The Sterifeed team hope you enjoy reading this edition.

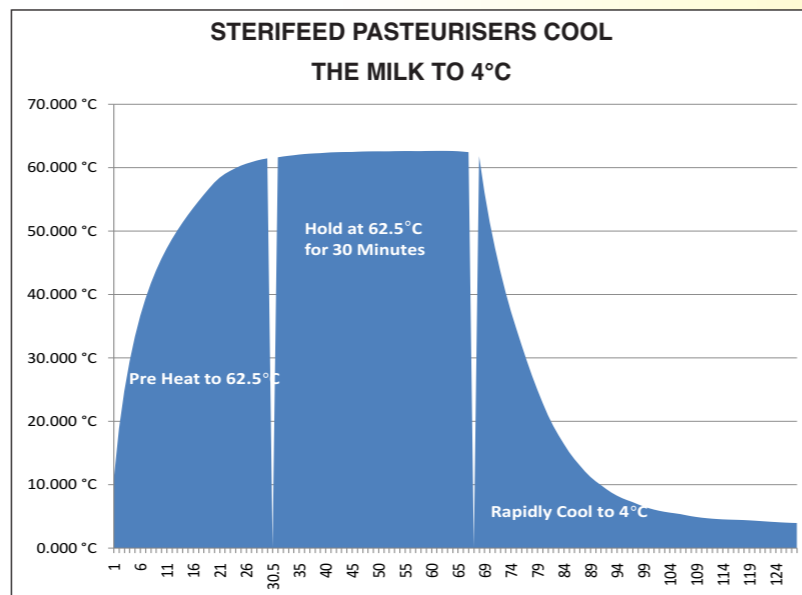
## Latest Developments - NICE Guidelines

The remit for the National Institute for Health and Clinical Excellence was to produce a short clinical guideline on the operation of human donor breast milk banks. Sterifeed has been campaigning for years for tighter regulation on the treatment of donated human breast milk.

We are absolutely delighted with the guidelines and the suggested guidance on best practices. We believe the guidelines to be hugely important as they will give confidence to neonatologists that the milk is treated according to a strict quality controlled treatment program. Human milk banking has been around for 100 years and is still very much in its infancy on a national and international level. These improved guidelines will help with the development of new milk banks.

The most important point to note with regards to processing the milk, was recommendation 1.2.61 "Pasteurise donated milk at 62.5°C for 30 minutes in a human milk pasteuriser. Rapidly cool the milk to a temperature of 4°C or lower. Remove one bottle for testing, then move the remainder of the batch to the freezer."

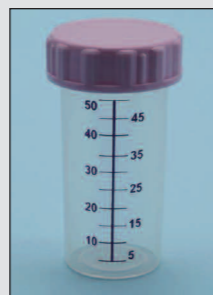
The key factor in this statement is the rapid controlled cooling of the milk to a final temperature of 4°C. Pasteurisers which use tap water to cool the milk do not have this controlled cooling system. Tap water cooled pasteurisers differ from location to location, time of day and year and can not achieve the required criteria. We are delighted NICE has clearly pointed out this risk in its recommendations.



## New Products

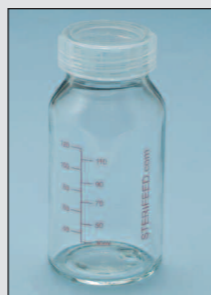
Sterifeed has introduced two new products to their range:

Our best selling 50ml bottle now has printed graduations. This breast milk storage and collection bottle is now far easier to read than the previously engraved graduations. All Sterifeed storage and collection bottles now have clear, accurate, easy to read graduations.



Printed 50ml Bottle

By popular demand Sterifeed has introduced a new 120ml glass bottle to its range of storage and collection bottles.



Glass Bottle

# New Sterifeed Pasteuriser Installations 2010



## Australia



2010 has seen two new milk banks in Australia, one at Canberra Hospital and the other at Mercy Hospital in Melbourne. Australia is a predominant figure on the world milk banking stage partly due to the excellent research work of Professor Karen Simmer and Dr Ben Hartmann.

## Estonia



The first milk bank in Estonia had its official opening in the capital city Tallinn at the East Tallinn Central Hospital on 5th May 2010. This installation is a result of two years hard work and a collaboration with the Göteborg Milkbank in Sweden. Our special thanks go to Dr Annika Tiit and her team for all their efforts and hard work with the project.

## France



Quimper milk bank in Brittany switched from a local pasteuriser manufacturer to Sterifeed due to the unique selling points of the Sterifeed S90. Sterifeed pasteurisers provide proof of the treatment for the milk for both the heating process and the refrigerated cooling process and is easily accessible via the PC. The foil seal sealing system for bottles provides the ultimate safety system for risk free pasteurisation.

## Serbia



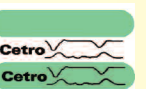
In January Sterifeed combined with MTS Medical Systems in Serbia and helped open the milk bank at the Institute for Neonatology in Belgrade. It is a first, not only for Serbia but also for the Balkans, with due credit going to Slavica Simic, the head of the department. Slavica told us her goal was to extend the milk bank in order to be able to feed all prematurely born children, whose mothers cannot breastfeed their babies due to health problems. We would like to extend our thanks to Srdjan Tomasevic for all his help with the project.

## Spain



With thanks to all the hard work of our Spanish distributor Laboratorios Cair España, we have had two new pasteuriser installations in 2010. The Universitari la fe de Valencia purchased the largest Sterifeed pasteuriser on the market, the S180 which has an 18 litre capacity. The second new installation was at the Hospital Virgen de las Nieves in Granada, where they installed a S90 Pasteuriser to service the Andalusia region. Milk banking in Spain is going from strength to strength, it now has 5 milk banks, 3 of which were installed in the last 18 months.

## Sweden



Sweden is widely recognised as the milk banking champion of Europe with more milk banks than any other country. With 27 running milk banks, 24 of which have Sterifeed pasteurisers. With the fantastic help of our distributor Staffan Laver, we have supplied four new S90 pasteurisers to milk banks at Ostersund, Sundersby, Stockholm and Hudiksvalls hospitals.

## USA



In April this year we helped install a S180 double pasteuriser at Wakemed Mother's milk bank in North Carolina. It is a non profit organisation that has been screening donors, collecting, processing and successfully distributing human donor milk since 1992. Milk banking in America is on the rise because of the recognition of the many benefits of human milk and trust in the safety of donor milk, partly due to confidence in pasteurisation equipment. Sterifeed also attended the HMBANA exhibition in Boston where there was considerable interest from around the USA in setting up several new milk banks.

